



2024 FALL PREVENTION FORUM

August 20, 2024

Dear Community Partner:

On Friday, September 27, 2024, the Elderly Fall Prevention Coalition (EFPC) of Ventura County, in association with the Ventura County Area Agency on Aging (VCAAA) — a division of the Human Services Agency — will host its annual Fall Prevention Forum, with “All Aboard the Fall Prevention Train” being this year’s theme.

The format will consist of speakers interspersed with balance enhancement activities and demonstrations. Health assessments will be offered, which may include vision, balance, and blood pressure. Dr. Thomas Duncan and Dr. James Hornstein will be our keynote speakers.

The event will be held from 7:30 a.m. to 12:30 p.m. at Cal Lutheran University’s Gilbert Sports & Fitness Center (130 Overton Court, Thousand Oaks). Registration starts at 7:30 a.m. and the program begins at 9 a.m. Participants will be given time to visit vendors between 7:30-9 a.m., and also after the program, from approximately 11 a.m. to 12:30 p.m.

The goal is to reduce the following startling statistics:

- One out of every four adults age 65 and older will fall each year.
- Each year, there are about three million emergency department visits due to older adult falls.
- Each year, there are about one million fall-related hospitalizations among older adults
- Falls remain the leading cause of injury death for older adults

Thank you for doing your part to keep older adults on their feet!

Elderly Fall Prevention Coalition of Ventura County



For more information, please call (805) 477-7342, or email fall.prevention.program@ventura.org.

Vendors:

There are limited numbers of vendor tables, and they will be assigned on a first-come, first-served basis. Vendor fees are \$200/table. You will be provided with an 8-foot table and two folding chairs. You will need to bring your own tablecloth. Vendors will be located inside the facility (no canopy needed). Vendors will be acknowledged in the event program. If you have other requirements/questions, please contact Roger Horne at (805) 477-7306.

PLEASE NOTE: There will be a prize drawing held. If you would like to participate, please send the item with your staff on the day of the event.

Sponsors:

In addition to having a vendor table (the table and chairs are included), your sponsorship will be acknowledged in various ways, including marketing materials. Sponsorship levels are as follows:

Locomotive	\$1,000	Primary Vendor Table Position Recognition during the Event 3 Custom Social Media Mentions (FB, IG, X, Threads)
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Boxcar	\$750	Secondary Vendor Table Position Recognition during the Event 2 Custom Social Media Mentions (FB, IG, X, Threads)
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Caboose	\$500	Tertiary Vendor Table Position Recognition during the Event 1 Custom Social Media Mention (FB, IG, X, Threads)
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Vendors and sponsors: please note that it is recommended that you have a bilingual staff member present at your table, as historically there have been a significant number of attendees that speak Spanish as their primary language.

Please email your vendor/sponsor application and logo (hi-res JPEG or PNG format) **by September 13th** to Roger Horne at roger.horne@ventura.org.

Please send your payment by check made out to "VCAAA" **by September 20th** to: Roger Horne, Communications Manager, VCAAA, 646 County Square Dr., Suite 100, Ventura, CA, 93003.

Ventura County Federal Tax ID # 956000944

For more information, please call (805) 477-7342, or email fall.prevention.program@ventura.org.

2024 Fall Prevention Forum Vendor/Sponsor Application

Vendor/Sponsor Information:

Company: _____

Phone: _____ Fax: _____

Address: _____

City/State/Zip: _____

Website: _____ Email: _____

Product/Service: _____

Contact Name, Phone #, email: _____

- Locomotive Sponsor (\$1,000) Boxcar Sponsor (\$750) Caboose Sponsor (\$500) Vendor (\$200)

Sponsors, please provide your social media handles:

Facebook: _____ Instagram: _____

Twitter: _____ Threads: _____

This application must be received by the EFPC Forum Planning Committee — email to roger.horne@ventura.org — by September 13th to receive the full list of vendor/sponsor benefits.

Payment in full must follow application by September 20th.



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